

Berlin – Berlin – Paris/Bordeaux Supply Chain & Purchasing

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other. Not all majors are always offered at INSEEC.

Semester 1: SRH Hochschule Berlin

Course Name
Intercultural Management
Risk Management in Value Creation
International Contractual Management
Developing Managerial Skills I: Case Studies
Operations and Project Management
Negotiation and Conflict Management

Semester 2: SRH Hochschule Berlin

Course Name
Technological Foresight and Innovation Strategies
Business Model Generation
Company Project I (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project II (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Company Project III (Business Lab/Start-up Lab/Politics Lab/Design Lab)
Developing Managerial Skills II: Business Simulation

Semester 3: INSEEC Business School Paris/Bordeaux

Major: Supply Chain & Purchasing, 20 ECTS (Paris & Bordeaux)

Course Name	
Purchasing Management	
International Purchasing	
Purchasing Operations	
Supply Chain Approach	
SC & Operation planning	
Quality Management	
Contracts & Legal Aspects	
Financial Support	
CSR applied to SCM	
International Negotiations	
Green Business	
International Trade Compliance	
Organisational Theory	
Skills Management	
Research Methodology	
Applied Seminars	
Strategy 360	
Crisis night	



Semester 4: INSEEC Business School Paris/Bordeaux

Course Name	Notes
Master's Internship	It is required to do an internship for six months in order to fulfill INSEEC study regulations. SRH will recognise the INSEEC internship. No exemption of the internship is possible.
Master's Thesis	Supervision: Primary supervisor at partner university